



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

National Media  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 321599

Schedule Dates 08/31/12-09/06/12  
Advertiser National Republican Congressional Committee - In  
Agency National Media (2711)  
Product Political - Issue (1068)  
Brand ISS/NRCC-IE (81865)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name ANGLE,BEN  
Phone/Fax /  
CPE 155/426/2596  
Account Types National/Political  
Billing Type Standard  
Comments NRCC 8/31  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 07/11/12  
Last Modified 08/30/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06187370  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$6,168.75  
Net Total \$34,956.25  
Sales Tax

**Pittsburgh (WPXI)**  
By Broadcast Month  
Sep. 2012 45 \$41,125.00  
Grand Total: 45 \$41,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
4.0	Normal Line / Spot	08/31/12-08/31/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P						1				\$1,500.00		Pittsburgh (WPXI)	LATE NEWS/1	7/13/12
4.0.1	Closed Preempt	08/31/12															Pittsburgh (WPXI)	No Avail/Exception - late order log printed	
2.0	Normal Line / Spot	08/31/12-08/31/12	5	:30	11:34P- TONIGHT SHOW						1				\$300.00		Pittsburgh (WPXI)	TONITE SHW/2	7/13/12
2.0.1	Closed Preempt	08/31/12															Pittsburgh (WPXI)	No Avail/Exception - late order log printed	
4.0	Normal Line / Spot	08/31/12-08/31/12	5	:30	11:59A- Channel 11 News At Noon						1				\$275.00		Pittsburgh (WPXI)	NOON NEWS/3	7/13/12
4.0.1	Closed Preempt	08/31/12															Pittsburgh (WPXI)	No Avail/Exception - late order log printed	
4.0	Normal Line / Spot	08/31/12-08/31/12	5	:30	5:58P- Channel 11 News At 6pm M-F						1				\$750.00		Pittsburgh (WPXI)	NEWS 6-630P/4	7/13/12
4.0.1	Closed Preempt	08/31/12															Pittsburgh (WPXI)	No Avail/Exception - late order log printed	
5.0	Normal Line / Spot	08/31/12-08/31/12	5	:30	5:59A- Channel 11 News 6am						1				\$600.00		Pittsburgh (WPXI)	NEWS 6-7A/5	7/13/12
5.0.1	Closed Preempt	08/31/12															Pittsburgh (WPXI)	No Avail/Exception - late order log printed	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Advertiser National Republican Congressional Committee - In  
Agency National Media (2711)  
Product Political - Issue (1068)  
Brand ISS/NRCC-IE (81865)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name ANGLE, BEN  
Phone/Fax /  
CPE 155/426/2596  
Account Types National/Political  
Billing Type Standard  
Comments NRCC B/31  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

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Pittsburgh, PA 15214



National Media  
815 Slaters Lane  
Alexandria, VA 22314

Date Entered 07/11/12  
Last Modified 08/30/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06187370  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$6,168.75  
Net Total \$34,956.25  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month Spots Rate  
Sep. 2012 45 \$41,125.00  
Grand Total: 45 \$41,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.0.1	Closed Preempt	08/31/12															Pittsburgh (WPXI)	No Avail/Exception - late order log printed	
6.0	Normal Line / Spot	08/31/12-08/31/12	S	:30	6:59p- Jeopardy							1			\$1,250.00		Pittsburgh (WPXI)	JEOPARDY 7-730P/6	7/13/12
6.0.1	Closed Preempt	08/31/12															Pittsburgh (WPXI)	No Avail/Exception - late order log printed	
7.0	Normal Line / Spot	08/31/12-08/31/12	S	:30	7:30P- WHEEL OF FORTUNE							1			\$1,250.00		Pittsburgh (WPXI)	WHEEL 730-8P/7	7/13/12
7.0.1	Closed Preempt	08/31/12															Pittsburgh (WPXI)	No Avail/Exception - late order log printed	
8.0	Normal Line / Spot	09/03/12-09/03/12	S	:30	10:59P- CHANNEL 11 NEWS AT 11P		1							1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/8	7/13/12
9.0	Normal Line / Spot	09/03/12-09/03/12	S	:30	6P- Channel 11 News At 6pm M-F		1							1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/9	7/13/12
10.0	Revised Line / Spot	09/03/12-09/03/12	S	:30	5:59A- Channel 11 News (6am)		1										Pittsburgh (WPXI)	NEWS 6-7A/10	7/13/12
10.1	Normal Line / Spot	09/03/12-09/03/12	S	:30	5:59A- Channel 11 News (6am)		2							2	\$600.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 6-7A/10	8/30/12
11.0	Normal Line / Spot	09/03/12-09/03/12	S	:30	6:59p- Jeopardy		1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/11	7/13/12
12.0	Normal Line / Spot	09/03/12-09/03/12	S	:30	7:30P- WHEEL OF FORTUNE		1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/12	7/13/12

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Pittsburgh (WPXI)			
By Broadcast Month	Spots	Rate	
Sep. 2012	45	\$41,125.00	
Grand Total:	45	\$41,125.00	

**Contract #** 321599  
**Schedule Dates** 08/31/12-09/06/12  
**Advertiser** National Republican Congressional Committee - In  
**Agency** National Media (2711)  
**Product** Political - Issue (1068)  
**Brand** ISS/NRCC-IE (81865)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** ANGLE,BEN  
**Phone/Fax** /  
**CPE** 155/426/2596  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC 8/31  
 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 07/11/12  
**Last Modified** 08/30/12  
**Entered By** Jennifer Stewart  
**CO-OP** Yes  
**Headline #** 06187370  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,168.75  
**Net Total** \$34,956.25  
**Sales Tax**

**WPXI**  
 4145 Evergreen Road  
 Pittsburgh, PA 15214

National Media  
 815 Slaters Lane  
 Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Spot	09/02/12-09/02/12	5	:30	6P- CHANNEL 11 NEWS	1							1	1	\$500.00	\$500.00	Pittsburgh (WPXI)	NEWS 6-630P/13	7/13/12
14.0	Normal Line / Spot	09/06/12-09/06/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1				1				1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/14	7/13/12
15.0	Normal Line / Spot	09/06/12-09/06/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1				1				1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/15	7/13/12
16.0	Normal Line / Spot	09/06/12-09/06/12	5	:30	5:59A- Channel 11 News 6am	1				1				1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/16	7/13/12
17.0	Normal Line / Spot	09/06/12-09/06/12	5	:30	6:59P- Jeopardy	1				1				1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/17	7/13/12
18.0	Normal Line / Spot	09/06/12-09/06/12	5	:30	7:30P- WHEEL OF FORTUNE	1				1				1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-9P/18	7/13/12
19.0	Normal Line / Spot	09/04/12-09/04/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1	1							1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/20	7/13/12
20.0	Normal Line / Spot	09/04/12-09/04/12	5	:30	11:34P- TONIGHT SHOW	1	1							1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONITE/21	7/13/12
21.0	Normal Line / Spot	09/04/12-09/04/12	5	:30	11:59A- Channel 11 News At Noon	1	1							1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/22	7/13/12
22.0	Normal Line / Spot	09/04/12-09/04/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1	1							1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/23	7/13/12
23.0	Normal Line / Spot	09/04/12-09/04/12	5	:30	5:59A- Channel 11 News 6am	1	1							1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/24	7/13/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Agency National Media (2711)  
Product Political - Issue (1068)  
Brand ISS/NRCC-IE (81865)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name ANGLE,BEN  
Phone/Fax /  
CPE 155/426/2596  
Account Types National/Political  
Billing Type Standard  
Comments NRCC 8/31  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

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4145 Evergreen Road  
Pittsburgh, PA 15214



National Media  
815 Slaters Lane  
Alexandria, VA 22314

Date Entered 07/11/12  
Last Modified 08/30/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06187370  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$6,168.75  
Net Total \$34,956.25  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month  
Sep. 2012 45  
Grand Total: \$41,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / Spot	09/04/12-09/04/12	5	:30	6:59P- Jeopardy			1						1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/25	7/13/12
25.0	Normal Line / Spot	09/04/12-09/04/12	5	:30	7:30P- WHEEL OF FORTUNE			1						1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/26	7/13/12
26.0	Normal Line / Spot	09/05/12-09/05/12	5	:30	12:05A- TONIGHT SHOW				1					1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/28	7/13/12
27.0	Normal Line / Spot	09/05/12-09/05/12	5	:30	11:59A- Channel 11 News At Noon				1					1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/29	7/13/12
28.0	Normal Line / Spot	09/05/12-09/05/12	5	:30	6:59P- Jeopardy				1					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/30	7/13/12
29.0	Normal Line / Spot	08/31/12-08/31/12	5	:30	5:30P- 6P (EST)					1					\$500.00		Pittsburgh (WPXI)	NEWS 530-6P/36	8/8/12
29.0.1	Closed Preempt	08/31/12															Pittsburgh (WPXI)	No Avail/Exception - late order log printed	
30.0	Normal Line / Spot	08/31/12-08/31/12	5	:30	7A- Today Show					1					\$475.00		Pittsburgh (WPXI)	TODAY 7-9A/37	8/8/12
30.0.1	Closed Preempt	08/31/12															Pittsburgh (WPXI)	No Avail/Exception - late order log printed	
31.0	Normal Line / Prime	08/31/12-08/31/12	5	:30	7:57P- Americas Got Talent 8-9P							1			\$1,000.00		Pittsburgh (WPXI)	AGT 8-9P/	8/8/12
31.0.1	Closed Preempt	08/31/12															Pittsburgh (WPXI)	No Avail/Exception - late order log printed	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Contract # 321599

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

08/31/12-09/06/12

National Republican Congressional Committee - In

National Media (2711)

Political - Issue (1068)

ISS/NRCC-IE (81865)

Telerep/Washington DC, Washington DC (1040)

Telerep/Washington DC

ANGLE, BEN

/

155/426/2596

National/Political

Standard

NRCC 8/31

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

07/11/12

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

08/30/12

Jennifer Stewart

Yes

06187370

Normal

15.00

\$6,168.75

\$34,956.25

Pittsburgh (WPXI)

By Broadcast Month

Sep. 2012

Grand Total:

Spots

45

Rate

\$41,125.00

National Media  
815 Slaters Lane  
Alexandria, VA 22314



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	Revised Line / Spot	09/03/12-09/03/12	5	:30	11:34P- TONIGHT SHOW	1								1			Pittsburgh (WPXI)	TONIGHT/39	8/8/12
32.1	Normal Line / Spot	09/03/12-09/03/12	5	:30	11:34P- TONIGHT SHOW	2								2	\$300.00	\$600.00	Pittsburgh (WPXI)	TONIGHT/39	8/30/12
33.0	Normal Line / Spot	09/03/12-09/03/12	5	:30	11:59A- Channel 11 News At Noon	1								1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/40	8/8/12
34.0	Normal Line / Spot	09/03/12-09/03/12	5	:30	5:30P- 6P (EST)	1								1	\$600.00		Pittsburgh (WPXI)	NEWS 530-6P/41	8/8/12
34.0.1	Closed Preempt	09/03/12															Pittsburgh (WPXI)	Program Change/Exception	
35.0	Revised Line / Spot	09/03/12-09/03/12	5	:30	7A- Today Show	1								1			Pittsburgh (WPXI)	TODAY 7-9A/42	8/8/12
35.1	Normal Line / Spot	09/03/12-09/03/12	5	:30	7A- Today Show	2								2	\$475.00	\$950.00	Pittsburgh (WPXI)	TODAY 7-9A/42	8/30/12
36.0	Normal Line / Spot	09/01/12-09/01/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P							1		1	\$1,600.00	\$1,600.00	Pittsburgh (WPXI)	LATE NEWS/43	8/8/12
37.0	Normal Line / Spot	09/01/12-09/01/12	5	:30	11:29P- NBC SATURDAY NIGHT LIVE							1		1	\$900.00	\$900.00	Pittsburgh (WPXI)	SNL/44	8/8/12
38.0	Normal Line / Spot	09/02/12-09/02/12	5	:30	8A- 10A (EST)								1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	NEWS 8-10A/45	8/8/12
39.0	Normal Line / Spot	09/06/12-09/06/12	5	:30	11:34P- TONIGHT SHOW					1				1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/46	8/8/12

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Contract # 321599

Schedule Dates

08/31/12-09/06/12

Advertiser

National Republican Congressional Committee - In

Agency

National Media (2711)

Product

Political - Issue (1068)

Brand

ISS/NRCC-IE (81865)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

ANGLE,BEN

Phone/Fax

/

CPE

155/426/2596

Account Types

National/Political

Billing Type

Standard

Comments

NRCC 8/31

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

07/11/12

08/30/12

Jennifer Stewart

Yes

06187370

Demo

Normal

Package Deal

15.00

Commission %

\$6,168.75

Commission

\$34,956.25

Net Total

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Spots

Sep. 2012

Grand Total:

\$41,125.00

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Grand Total:

\$41,125.00

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Contract # 321599

Schedule Dates

08/31/12-09/06/12

Advertiser

National Republican Congressional Committee - In

Date Entered

07/11/12

Last Modified

08/30/12

Entered By

Jennifer Stewart

Agency

National Media (2711)

Product

Political - Issue (1068)

Brand

ISS/NRCC-IE (81865)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

ANGLE, BEN

Phone/Fax

/

CPE

155/426/2596

Account Types

National/Political

Billing Type

Standard

Comments

NRCC 8/31

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered

07/11/12

Last Modified

08/30/12

Entered By

Jennifer Stewart

CO-OP

Yes

Headline #

06187370

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$6,168.75

Net Total

\$34,956.25

Sales Tax

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Last Modified

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